

PRESS RELEASE

July 13 – 18, 2010

East Coast Reined Cow Horse Classic

Mark your calendars for the biggest reined cow horse show east of the Mississippi! The 2010 East Coast Reined Cow Horse Classic is coming to Harriman, TN, (Roane State Expo Center), July 13th -18th. This action-packed, event will keep you on the edge of your seat, as horse and rider take on an unpredictable cow. If you like speed, danger, and the overall thrill of competition, this event is for you!

“**Wide World of Horses**”, the number one-rated equine program on RFD-TV, will be showcasing this event and its’ amazing competitors. Actual airtime on RFD-TV will take place 6 to 8 weeks after the show. This premier show will highlight some of the top riders and horses in the country. \$30,000 in ADDED cash and prizes will be on the line. As an added bonus, the **NEW** East Coast Regional Championship will make its debut.

The Classic will kick off on July 13th and 14th, with a clinic hosted by world renowned trainer, Todd Crawford. Todd is a former National Reined Cow Horse Association Snaffle Bit Futurity Champion, and leading money earner in the NRCHA, with lifetime earnings exceeding \$1 million. Derby and Bridle Spectacular herd work will start on Thursday, July 15th, followed by Derby rein work on Friday, July 16th. The Bridle Spectacular (rein + fence work), and NRCHA horse show classes will take place on Friday after the Derby rein work. Saturday will mark the start of the Futurity classes with rein work, followed by Derby fence work. Food and entertainment will be provided on Saturday evening. The show will wrap up on Sunday, with Futurity fence work and the remainder of our NRCHA and AQHA classes.

Reined cow horse is one of the fastest growing equine sports and is open to all breeds of horses. Please visit www.ecrhc.com for more details.

